

# Loughborough Town Swimming Club



Affiliated Club

[www.ltsc.org.uk](http://www.ltsc.org.uk)

## Benefits and Impact of being Swim21 Accredited.

### What is Swim21?

- By means of set criteria, it is the model the ASA use's for club development.
- Club audit/action plan/evidence files have been completed.

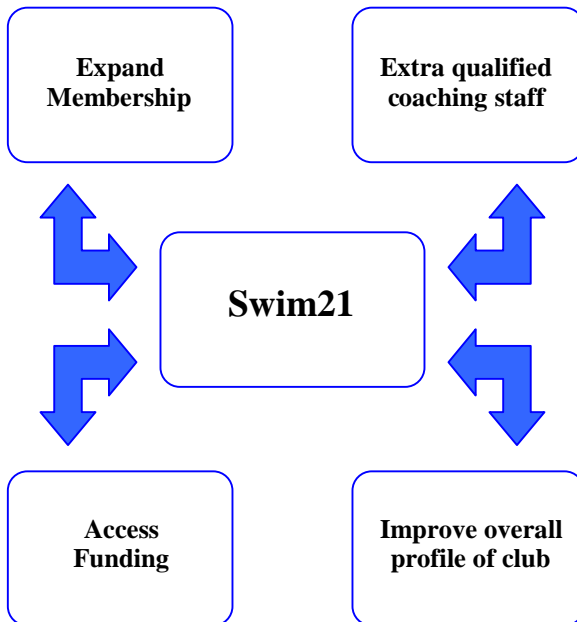
Main themes:-

- Minimum standards need to be achieved.
- Encourages continuous improvement and sustainability of the club.

Accreditation signifies:-

- Safe environment for children.
- Effective teaching/coaching.
- Well managed club.
- Athlete centred.
- Provides the best environment for athletes/members to achieve their full potential.

### Impact on the club



- Additional volunteers.
- Increase in membership.
- Ethics and equity policies.
- Formal CRB checks.
- Induction checklists.
- Improved club management.
- Fundraising.
- Coach education and qualifications.
- Athlete recruitment policy.
- Improved financial planning.
- Use of Sport England Clubmark logo.
- Improved links with:
  - Media
  - Schools
  - Local Facilities
  - Councils
  - Other clubs in the area
  - Development officers
  - Club members
  - Committees/forums/partnerships

### Future

Continuous development will be monitored with annual updates/action plans.  
 Club web-site will provide shop window for your club.  
 Expand sponsorship and allow access to funding from various sources.  
 Computerised club information for easy access and updates.  
 Facilitates continued growth/development.  
 Additional teaching/coaching qualifications.

**Swim21**  
Accredited

